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| Scott Wright, Ed.D. |

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Dynamic and experienced instructional designer and trainer with a strong foundation in integrating technology into educational environments. Proven ability in collaborative curriculum development, project management, and enhancing online learning experiences. Dedicated to fostering engaging and effective training programs in diverse settings.

# Relevant Knowledge & Skills

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| * **Comprehensive Instructional Design**: Over nine years of experience in higher education, focusing on the strategic design of targeted interventions and curricular resources to achieve desired learning outcomes.
* **Facilitation and Training Development:** Orchestrated high-impact faculty development workshops, focusing on innovative teaching strategies and the effective utilization of eLearning tools.
* **Project Management and Team Leadership:** Directed cross-functional teams, managing the instructional design process, and ensuring cohesive teamwork and streamlined project delivery.
 | * **Technology Integration in Education:** Innovatively integrated cutting-edge learning technologies into course delivery, enhancing web-based learning platforms.
* **Content Development and Editing:** Demonstrated expertise in crafting multimedia-rich learning materials, including Articulate Storyline modules and PowerPoint presentations.
* **Analytical and Adaptive Skills:** Proven ability to manage multiple tasks in a fast-paced environment, showing flexibility, strong analytical skills, and self-initiative.
* **Continuous Improvement and Data-Driven Decision-Making:** Evaluated the efficacy of educational innovations, fostering an environment of continuous improvement.
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# Experience

APril 2022 – present

**Assistant Professor for Instructional Design / University of Arkansas for Medical Sciences, Little Rock, AR**

* **Interdisciplinary Needs Assessment:** Led needs assessments at UAMS’s Colleges of Nursing, Health Professions, and Public Health, developing targeted curricular interventions that achieved varied learning outcomes.

### **Faculty Development in Health Fields:** Orchestrated training for UAMS faculty on innovative teaching strategies and eLearning tools tailored to nursing, health professions, and public health.

* **Multimedia Learning Material Creation**: Developed specialized learning materials for diverse health education curricula, including lesson plans and eLearning modules.

### **Instructional Content Expertise:** Crafted and refined content across health disciplines, focusing on scriptwriting for multimedia scenarios and case study development.

### **Project Management in Health Education:** Led instructional design projects, managing lifecycles and resources to meet the specific needs of nursing, health professions, and public health.

### **Educational Innovation Evaluation:** Assessed and communicated the impact of educational methods in varied health disciplines, promoting data-driven improvements.

### March 2016 – present

## Instructional Designer / University of Arkansas Global Campus, Fayetteville, AR

### **Instructional Design Model Implementation:** Skillfully evaluated and implemented suitable instructional design models at the University of Arkansas. Collaborated with faculty and teams to create enriched learning experiences in the College of Education and Health Professions.

### **Evidence-Based Practices Integration:** Championed integrating evidence-based practices, including outcomes assessment, universal design, and inclusive design, leading to high-quality instructional content.

### **Faculty and SME Advising:** Advised subject matter experts and faculty on aligning learning objectives with instructional technologies and research, enhancing teaching effectiveness and student engagement.

### **Course Evaluations and Revisions:** Initiated regular course evaluations and revisions, fostering a culture of continuous improvement, and upholding high-quality standards in course design.

### **Training Initiatives for Instructors:** Led comprehensive training initiatives, equipping instructors with advanced course design skills and knowledge in online teaching methodologies and learning technologies.

### **Innovative Solution Formulation:** Identified and addressed complex learning challenges, promoting robust collaboration among faculty, instructional designers, and support teams.

### **OER Leadership:** Acted as the Global Campus ambassador on the University Libraries and Global Campus Open Educational Resources (OER) team, advocating for affordable and accessible learning resources.

### **Instructional Technology Guidance:** Guided instructors in the exploration, selection, and incorporation of instructional technologies, ensuring alignment with learning and research objectives.

### October 2015 – march 2016

## Instructional Designer / University of Arkansas at Grantham, Little Rock, AR

### **Faculty Collaboration in Business & Criminal Justice:** Conducted thorough analysis and research to understand faculty needs in Business and Criminal Justice programs, formulating strategic recommendations for technology and infrastructure to enhance learning.

### **Curriculum Design Consultations:** Collaborated with faculty to tailor curriculum and instruction designs, integrating multimedia components for improved engagement and effectiveness.

### **End-to-End Course Project Management:** Managed course projects from concept to completion, executing instructional design strategies to achieve superior learning outcomes.

### **Curriculum Guide Development:** Crafted detailed curriculum guides, aligning instructional strategies with learning outcomes and integrating multimedia resources for enhanced student engagement.

### **Diverse Learning Resource Coordination:** Coordinated the development of learning resources across various formats, including print, graphics, audio, video, and animation, to enrich curriculum offerings.

### **Innovative Teaching Enhancement Approaches:** Researched and implemented novel methodologies and resources for transformative curriculum development, enhancing faculty teaching experiences.

### **Technology Landscape Monitoring:** Kept abreast of evolving technology and software, recommending advanced multimedia solutions to improve teaching and student engagement.

### **Methodology Research and Proposal:** Investigated and proposed new methodologies for faculty, utilizing state-of-the-art tools and resources to foster innovative teaching experiences.

### **Expertise in Learning Resource Production:** Demonstrated exceptional skill in conceptualizing and producing diverse learning resources, integrating multiple multimedia formats to elevate curriculum quality.

### .July 2014 – September 2015

## Course Builder and Faculty Trainer / Arkansas State University, Jonesboro, AR

## Collaborative Course Design Initiatives: Led initiatives with Business and Humanities faculty to blend instructional design expertise with subject matter knowledge, planning and designing online courses and materials.

## Instructional Design Support: Provided comprehensive instructional design support to faculty, both remotely and in-person, enhancing the use of Blackboard and other technologies for effective online teaching in Business and Humanities.

## Professional Development Facilitation: Organized and led professional development sessions for faculty and support staff, focusing on best practices in online course design and technology integration, tailored explicitly to Business and Humanities curricula.

## Promotion of Online Teaching Excellence: Advocated for implementing research-based strategies in online teaching, fostering a culture of excellence in the Business and Humanities programs.

* **Technology Integration in Course Design:** Leveraged expertise in integrating diverse technologies to enrich the online learning environment, particularly in Business and Humanities education.

# Education

### January 2019 – december 2021

## Doctor of Education in Adult and Lifelong Learning/ University of Arkansas, Fayetteville, AR

* Wright, S.A. (2021). *LGBTQ+ College Students' Perceptions of Social Presence and Self-Disclosure in Online Learning: A Single-Case Study* [Doctoral dissertation, University of Arkansas].

### August 2010 – May 2014

## Master of Education in Educational Technology / University of Arkansas, Fayetteville, AR

### August 2006 – May 2010

## Bachelor of Science in Digital Media and Design / Arkansas State University, Jonesboro, AR

# Technology Skills

* **Learning Management Systems:** Proficient in Blackboard, demonstrated through the successful design and implementation of multiple online courses. Streamlined course delivery, enhancing student engagement, and learning outcomes.
* **Multimedia Development Tools:** Skilled in Articulate Storyline and PowerPoint, including interactive e-learning modules and visually engaging presentations for diverse educational purposes.
* **Web Development:** Expert knowledge of HTML/CSS coding; Proficient knowledge of HTML5 Package (H5P).
* **Data Analysis and Reporting Tools:** Proficient in leveraging Blackboard's analytics and reporting tools for data-driven insights.
* **Project Management Software:** Skilled in using Wrike for project management.

# Certifications

* Peer Reviewer – Quality Matters (QM), Issued April 2016
* Applying the QM Rubric – Quality Matters (QM), Issued March 2016; Recertified August 2018